

Written in the stars

Essay-winning history teacher enjoys some VIP treatment inside the Expo Garden, **Wu Yiyao** reports.

Chen Yanwen has been treated like a VIP inside the Expo Garden this summer since the 29-year-old from Suzhou, Jiangsu province won an online essay-writing competition organized by the New Zealand Tourist Board.

She received an autographed rugby ball from New Zealand Prime Minister John Key, skipped the line at the Switzerland Pavilion, and was invited to celebrate Australia's national pavilion day during her subsequent three visits to the Expo.

She also won a free trip to New Zealand.

"All it takes is the passion to get involved," said Chen, a history teacher. "I like browsing cultural and tourism websites, and if I see any essay competitions, I always give it a shot."

Chen logged onto the official website of the New Zealand Tourist Board earlier this year, when she was planning a trip to the country. The homepage included a note calling for essays describing New Zealand's top destinations. Chen gave it a go, and won.

Her success has also had an impact on her family. They used to complain that she spent too much time on such hopeless dreams. Now they are more supportive and understand her passion for writing, she said.

"The best part is the feeling of vindication, and knowing that my writing has been acknowledged and appreciated," she said.

Chen said Expo 2010 Shanghai has broadened her horizons.

"I've visited the Expo Garden about 10

times. Before I go, I always spend at least a day browsing background information on the pavilions and exhibits.

"One time I decided to organize a trip focusing on discovering different wines, so I went to the pavilions of Chile, France and Spain to taste and shop the best of their wines," she said.

During this summer's FIFA World Cup, she visited the pavilions of five-time winners Brazil and 2010 tournament host South Africa.

Although she has won VIP passes to some pavilions, Chen still has to queue most of the time. It took her four hours to get inside the United Arab Emirates Pavilion, but she said it was worth the wait.

"I didn't mind, because I saw the UAE's efforts to seek a sustainable future," she said. "I think the CEOs of big enterprises that use a lot of resources should pay a visit. Maybe they could learn something."



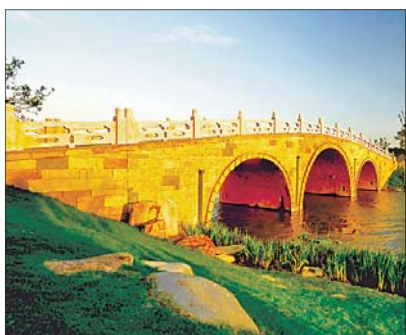
PROVIDED TO CHINA DAILY
Chen Yanwen receives an autographed rugby ball from New Zealand Prime Minister John Key.

Huaqiao: a new financial Silicon Valley

By SHI JING

Huaqiao International Business Service Park is the only provincial development area in China characterized by a dominant modern service industry. It will provide services for businesses in Shanghai and establish an outsourcing service base and a national financial outsourcing demonstration zone.

Its four major industries include an outsourcing service, a background processing center for financial institutes, a regional headquarters for manufacturing enterprises, and a logistics and purchasing center.



In 2009, the park was awarded "The Best Financial Outsourcing Base in China" and "One of the 10 Best Outsourcing Parks in China".

Huaqiao International Business Service Park borders Shanghai municipality and Jiangsu province and is only 25 kilometers from downtown Shanghai.

It is conveniently located near the Shanghai-Nanjing Expressway, Tongjiang-Sanya Expressway, Suzhou-Shanghai Expressway and Shanghai Metro line 11. It also allows for easy access to Shanghai Hongqiao International Airport and Pudong International Airport.

Plans are continuing to establish Huaqiao as an "international, technological, ecological, people-oriented and livable" satellite business park that will be influential at home and abroad.

Huaqiao is becoming known as a thriving financial "Silicon Valley". It is attempting to form a high-standard financial outsourcing center

by taking advantage of Shanghai's status as an international financial center. Its slogan is: "Incorporating Shanghai, facing the world and serving Jiangsu."

A modern services demonstration zone will be set up at Huaqiao by introducing projects that involve advanced research designs, business processes and trade settlement.

It will establish a trade corporation zone with Taiwan by taking advantage of the huge number of Taiwanese companies in the Yangtze River Delta, importing and exporting Taiwanese products within this area and all around China.

Huaqiao will be a thriving place for entrepreneurship.

It aims to establish a place that will attract new industries and talent by constructing a "city of wisdom" driven by information technology.

Environmentally friendly and people oriented, Huaqiao will become a preferred place to live. The park is also undertaking a "talent multiplication plan" to

attract talented individuals with a best practices and clean environment policy.

The Huaqiao International Business Park aims at establishing a business-centered, well-facilitated and attractive international satellite city and business center that will boast a production volume of 100 billion yuan (\$14.6 billion). About 300,000 professionals and their families will live at the 10-million-square-meter park by the end of 2015.

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