



## EDITOR'S PICK >> SHENZHEN: SHOPPING PARADISE

Shenzhen, famed as a "shopping paradise", is replete with various foods and goods, including world-famous brands, Western cuisine, local specialties and snacks. During the Universiade, the event's committee will designate three official shopping spots, including Dongmen Commercial Pedestrian Street, MIXc CityCrossing and Yitian Holiday Plaza.

## ATTRACTIONS

### Shenzhen Happy Valley 深圳欢乐谷



Covering an area of 350,000 square meters, the park boasts large quantities of breathtaking and exciting amusements to satisfy anyone's desire for modern entertainment. The park is composed of nine areas with different themes. They are Spanish Square, Cartoon City, Mt Adventure, Gold Mine Town, Shangri-la Woods, Sunshine Beach, Typhoon Bay, Playa Maya Water Park and Happy Times. The park offers nearly 100 exciting games for adults and children. Every day, there are excellent performances in different styles, such as magic, acrobatics and extreme sports.

*Address: Qiaocheng West St, Overseas Chinese Town, Nanshan district.*  
*Transportation: Take Subway Line 1 or Pengyun Tour Bus from Luohu Railway Station.*

### Shenzhen Museum 深圳博物馆

Shenzhen Museum is a unit that works

for public good, not for its own benefit. It spreads knowledge and carries out patriotic education wholeheartedly. As a comprehensive museum, it has become an important cultural facility of Shenzhen, giving full play to cultural relics collection, education and scientific research. There are more than 20,000 cultural relics, such as paleobiological fossils dating from 100 million years ago, ancient artifacts and art treasures. These show 5,000 years of Chinese civilization and important historical materials about modern and contemporary Shenzhen. These precious cultural relics are the important martial foundation of Shenzhen Museum.

*Address: East Gate of Block A (the easternmost block), Citizens' Center, Fuzhong 3rd Road, Futian district, Shenzhen.*  
*Transportation: Take Shenzhen Subway Line 4 and get off at Citizens' Center Station.*

### The OCT Art & Design Gallery 华·美术馆

The first art museum that focuses on fashionable design — the OCT Art & Design Gallery — was officially opened on Sept 1, 2008, in OCT. It is adjacent to He Xiangning Art Museum, Shenzhen OCT Intercontinental Hotel, as well as three cultural tourism scenic spots — Splendid China, the China Folk Culture

Village and Window of the World. It covers many design fields, such as graphic design, spatial design, product design, costume design, digital images and animation. It also will pay attention to contemporary art and multimedia activity, and actively explore and reflect the relationship between design and contemporary art. It covers 3,000 square meters, including a temperature-controlled area of 2,000 square meters and a temperature-controlled art gallery.

*Address: No 9009, Shennan Avenue, OCT, Nanshan district, Shenzhen (between He Xiangning Art Museum and Shenzhen OCT Intercontinental Hotel)*  
*Transportation: Take Shenzhen Subway Line 1, exit C of OCT Station.*

## SHOPPING SPOTS

### Dongmen Commercial Pedestrian Street 东门商业步行街

Also known as Dongmen Old Street, this area was established during the reign of Kangxi in the Qing Dynasty. Over the past 100 years, it has become the largest and busiest business district in Shenzhen. More than 4,000 stores of all sizes are crammed into Dong-

men Commercial Pedestrian Street, including department stores, teahouses, Internet cafes, nightclubs, antique shops and art shops. The street's buildings are a wondrous blend of modernity and times past. After dusk, colorful neon lights set the street aglow as bustling tourists and locals scour the shops for the best bargains. Maoye Department Store Dongmen Shop, Tianhong Department Store Dongmen Shop, Friendship City, Sun Square and Baima Garments City are also on this street.

*Bus routes: 102, 113, 103, 203*

### Overseas Chinese Town 华侨城

Overseas Chinese Town is a scenic spot in Nanshan district. It's near Huaqiaocheng Station on the Shenzhen Metro. It integrates traditional Chinese folk culture with world cultural essences. Theme parks include Splendid China, Chinese Folk Culture Village, Window of the World and Happy Valley. There are also many specialty food streets, a sound-system supermarket, a fitness center, a bar street, a Western fast food restaurant, a bookstore, a teahouse, a drugstore, a children's amusement park.

*Address: Overseas Chinese Town, Nanshan district, Shenzhen*

## RESTAURANTS

### Burger King (COCO Park) 汉堡王

Miami-based Burger King (BKC) Corporation was established in 1954 and is today the second largest fast food restaurant company in the world. BKC oversees more than 12,000 restaurants in 74 countries and territories around the world with more than 360,000 employees. BKC believes in the simple concept of providing customers with reasonably priced quality food, served quickly, in attractive, clean surroundings. The "whopper" sandwich, one of the best-known hamburgers in the world, remains a perennial favorite,



with more than 210 million sold a year. BKC entered China in 2005 as a wholly foreign-owned enterprise and is growing rapidly.

*Address: 2/F, Coco Park, Fuhua Road 3, Futian district*  
*Tel: (755) 2151 5526*

### The Summer Tea House Jing Yi Tea House & Vegetarian Restaurant 静颐茶馆

This could be the best vegetarian restaurant in Shenzhen. It has been open for many years and has a loyal following. The menu contains many photos of the dishes so it is easier to order. Some dishes use soya beans to simulate the taste and texture of real meat and seafood. In accordance with Buddhist custom, it does not use any garlic or onions. The seventh floor is a traditional Chinese tea house-style, while the new eighth floor has a modern look with an outdoor terrace that's great for sipping tea.

*Address: West Shenmao Building, Xinwen Road, Xiangmihu (Honey Lake), Futian district*  
*Tel: (755) 8373 6869*

